



# Policy for Logo/ Mark

Initial Issue Date: 18<sup>th</sup> February, 2019

Revision Date: 24 January 2023

Document No. HP-04

Revision No. 01

## CONDITIONS FOR USE OF MARK

This document becomes a part of a legally enforceable agreement. By signing the contract a client deemed to have agreed to the terms and conditions mentioned below.

The Client shall comply with the following conditions governing the use of the Certificate of Approval and mark/symbol of the GSC.

These rules ensure, among other things, traceability back to the GSC. There shall be no ambiguity, in the mark or accompanying text, as to what has been certified and which CB has granted the Halaal Certificate. This mark shall not be used in any other way that misleads customer to interpret it as denoting conformity to the product specification."

GSC not permits its marks to be applied to product(s) / service(s) and/or management system that are out of its certification scope.

The GSC requires that the client:

- conforms to the requirements of the GSC when making reference to its certification status in communication media such as the internet, brochures or advertising, or other documents;
- does not make or permit any misleading statement regarding its Halaal certification;
- does not use or permit the use of a Halaal certification document or any part thereof in a misleading manner;
- upon suspension or withdrawal of its Halaal certification, discontinues its use of all advertising matter that contains a reference to the certification, as directed by the GSC P-09;
- amends all advertising matter when the scope of the Halaal certification has been reduced;
- does not imply that the Halaal certification applies to activities that are outside the scope of the Halaal certification, and
- does not use its Halaal certificate in such a manner that would bring the GSC into disrepute and lose public trust.

### Use of the Approved GSC Certification Logo as Per PHA Mark Regulation;





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## Use of the GSC Certification Unaccredited Logo;



- Upon suspension of the accreditation, the certified body (The client) shall immediately cease to use its stationery and other publicity material that has the accreditation logo on it. The use can be restarted only after the suspension is revoked by the GSC

Upon termination of the certification the certified body (The client) shall immediately cease to use its stationery and other publicity material that has the certification logo on them

The GSC exercise proper control of ownership and shall take action to deal with incorrect references to certification status or misleading use of certification documents, marks or audit reports.

Such action could include requests for correction and corrective action, suspension, withdrawal of certification, publication of the transgression and, if necessary, legal action.

The GSC exercise proper control over ownership, use and display of Halaal certificates and halal marks of conformity.

Incorrect references to the Halaal certification system or misleading use of Halaal certificates or marks, found in advertisements, catalogues, etc., shall be dealt with by suitable action.

Halaal certificate owners who failed to renew their Halaal certificates will not be allowed to use the Halaal mark at all. Failure to comply with the certification conditions will result in suspension and withdrawal of certificate approval.

## RESPONSIBILITIES OF CERTIFIED CLIENT FOR THE USE OF HALAL MARK/LOGO:

- a) GSC Halal Certification Mark/Logo can only be used by organizations that are audited and certified by GSC. The client loses whole rights of using Halal Mark/Logo and certificate, if their certificate is invalid, suspended, withdrawn or cancelled.
- b) GSC Halal Mark/Logo will only be granted to an organization after they successfully pass Stage-1 & 2 Halal Certification audits & close all Major & Minor Non-Conformities along with providing objective evidences.
- c) Halal Certification Mark/Logo shall only be used for the activities defined in organization's product/production scope and shall be present on organization's company advertisement and stationary materials in an original way.
- d) Advertising must be truthful and must not give rise to doubts or misinterpretations concerning the type, category, characteristics and performance of the relevant products. It must also avoid any misunderstanding between Certified and non- Certified products.
- e) Halal Mark/Logo shall only be used to represent the conformity of the Halal certified products mentioned on the certificate.
- f) Design, shape of GSC Halal Certification Mark/Logo shall not be changed by the client.



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- g) There shall be no ambiguity, in the Halal Mark/Logo or accompanying text used by certified client, related to their certification scope, certified site(s), and certification body who granted the certification.
- h) Certified client shall not make or allow any misleading statement related to its certification & shall not permit the use of its certificate or any part of it in a misleading manner.
- i) If the Certified client decides to add a new category of the product, they are responsible to inform all the details of the change to GSC in advance and only after the GSC successful evaluation, can they be added in certified scope.
- j) Halal Mark/Logo shall not be used for departments & premises that do not appear on the certificate & shall not be referenced in a manner that is different from certification scope.
- k) The GSC Halal Mark/Logo cannot be used on any packaging material which contain any nudity or any text or images that can be considered against the spirit of Islam.
- l) Certified client shall not use the Mark/Logo in a manner that would harm the reputation of GSC and/or certification system and loss of public trust.
- m) Certified client shall amend all advertising material in case of the scope of certification has been reduced.
- n) Halal Certificate owners who fail to renew their Halal certificates will not be allowed to use the Halal Mark/Logo at the premises or on the manufactured Halal products/services.
- o) Halal Mark/Logo should be printed clearly on all certified Halal products and labeled on each box/package. Certified clients are allowed to print the colored Mark/Logo suitable to its packaging as long as it does not change the original specification(s) of the Mark/Logo except the size and color of the Mark/Logo which can be changed only with prior written approval from GSC over the required art work.
- p) The Halal Mark/Logo/certificate should be exhibited only at the entrance/reception of certified restaurant.

**Approved By, CEO**  
**25-01-2023**